

# BLIND RIVER BEAVERS

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## JR. "A" HOCKEY CLUB

2016/2017 NOJHL - WEST DIVISION CHAMPIONS

2023/2024 NOJHL SEASON CHAMPIONS



**SPONSORSHIP OPPORTUNITIES  
2024/2025 SEASON**

# HISTORY OF THE BEAVERS

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A favorite of the Northern Ontario town of Blind River and surrounding area since 1998. The Blind River Beavers are a Junior "A" Hockey Club playing to represent the Northern Ontario Junior Hockey League (NOJHL) to play against the best of the 128 CJHL across the country for the Royal Bank Cup.

As members of the NOJHL, we offer players aged 16-20 an opportunity to grow, not just as hockey players, but as members of the community. Beavers' players have joined to support a variety of local causes over the year including Breast Cancer Awareness and Hockey Fights Cancer



Photo: Stephan Comeau

The Blind River Beavers are a not-for-profit organization operated by a volunteer only Board of Directors, elected annually at our Annual General Meeting.

Corporate partners are vital for the ongoing success and longevity of our Junior "A" Hockey program. Your continued support and generous contributions will help us reach that goal of being a successful organization.



# SPONSORSHIP PACKAGES

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The Blind River Community Centre, or as it is more lovingly referred to, "The Dam", offers many high-visibility advertising opportunities, and a wide variety of options.

Partnering with the Blind River Beavers will provide valued branding for your company and will show your support for our community endeavor. Our commitment to providing the Town of Blind River with affordable family sports entertainment that will create community pride and contribute to the town's quality of life.

## **PLATINUM SPONSOR: \$10,000**

Lighted Sign  
On-Ice Company Logo (near Centre-Ice)  
Arena Advertising 4x8'  
Social Media Advertising  
Premium Game Night Announcements  
Team Photo  
4 Season Passes

## **GOLD SPONSOR: \$5,000**

Arena Advertising – 4x8'  
On-Ice Logo (End-zone Face-off Circles)  
Social Media Advertising  
Premium Game Night Announcements  
Team Photo  
4 Season Passes

## **SILVER SPONSOR: \$2,500**

Arena Advertising 4x4' Chloroplast Sign  
Game Night Announcements  
Social Media Advertising  
Team Photo  
2 Season Passes

## **BRONZE SPONSOR: \$1,300**

Arena Advertising 2x4' Chloroplast Sign  
Game Night Announcements  
Team Photo  
2 Season Passes

## **GAME NIGHT SPONSOR: \$500**

1 Game Night Sponsorship  
(Includes 12 same night Game Tickets)  
Promotional Table in Lobby  
Game Night Announcements

## INDIVIDUAL ADVERTISING OPPORTUNITIES

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For those who do not wish to purchase a package listed, we also have certain elements that can be purchased separately.

### BACKLIT SIGNS

52x36" on Back Wall - \$2,500  
38x26" on Front Wall - \$1,550

### ICE LOGOS

Neutral Zone - \$2,500  
End Zone - \$2,000

### CHLOROPLAST ARENA SIGNS

4x8 ' - \$1,500  
2x8 ' - \$1,200  
4x4 ' - \$1,200  
2x4 ' - \$850

### SOCIAL MEDIA & GAME NIGHT PROMOS

Full Page - \$1,200  
Half Page - \$650  
Quarter Page - \$350

### RINK BOARDS

2x8 ' - \$1,500

### NEW!

Arena Glass Decals - \$800

## CONTACT INFORMATION

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### **Sponsorship Contact:**

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## WEBSITE & SOCIAL MEDIA

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PROUD MEMBERS OF THE NOJHL, CJHL, AND NOHA SINCE 2000



<http://www.facebook.com/BeaversNOJHL>



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[www.blindriverbeavers.com](http://www.blindriverbeavers.com)