



The Blind River Beavers

2016/2017 WEST DIVISION CHAMPIONS

Sponsorship Opportunities

2020-2021

Who are we?

The Blind River Beavers are a Hockey Canada Junior “A” hockey club (established in 1998). We are one of the 128 teams Canada wide (CJHL) that compete for the Royal Bank Cup.

We are members of the Northern Ontario Junior Hockey League (NOJHL) and operate a hockey program for players aged 16 to 20.

The Blind River Beavers is a not-for-profit organization operated by a volunteer only Board of Directors, elected annually at our Annual General Meeting.

Corporate partners are vital for the ongoing success and longevity of our Junior A Hockey program. Your continued support and generous contributions will help us reach that goal of being a successful organization.

Why partner with us?

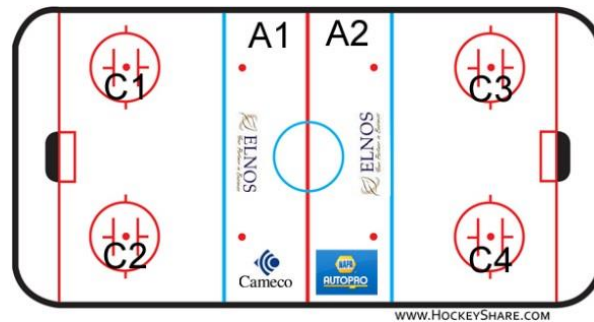
Partnering with the Blind River Beavers will provide valued branding for your company and will show your support for our community endeavor.

Our commitment to providing the Town of Blind River with affordable family sports entertainment that will create community pride and contribute to the Town’s quality of life.

Sponsorship Opportunities

Become a Corporate Partner with High Visibility Placement

ON-ICE PLACEMENTS:



Platinum Sponsor: \$10,000

Lighted Sign
 On-Ice Company Logo (near center)
 Arena Advertising 4x8
 Four (4) Season Passes
 Social Media Advertising
 Full Page Colour Ad in Program
 Premium Game Night Announcements
 Team Photo

Gold Sponsor: \$5,000

Arena Advertising – 4x8
 On-Ice Logo (C1 – C4)
 Three (3) Season Passes
 Social Media Advertising
 ¾ Page Colour Ad in Program
 Premium Game Night Announcements
 Team Photo

Silver Sponsor: \$2,500

Arena Advertising 4x4 Chloroplast Sign
 Two (2) Season Passes
 Game Night Announcements
 Social Media Advertising
 ½ Page Ad in Program
 Team Photo

Bronze Sponsor: \$1,300

Arena Advertising 2x4 Chloroplast Sign
 One (1) Season Pass
 Game Night Announcements
 ¼ Page Ad in Program
 Team Photo

Game Night Sponsor: \$500

1 Game Night Sponsorship
 (Includes 12 same night Game Tickets)
 Promotional Table in Lobby
 Game Night Announcements

Additional Sponsorship Opportunities

For those who do not wish to purchase a package listed, we also have certain elements that can be purchased separately. All prices listed are in addition to the cost of new artwork.

Rink Boards

2 x 8 - \$1500.00

Arena Signs - Chloroplast

4 x 8 - \$1500.00

2 x 8 - \$1200.00

4 x 4 - \$1200.00

2 x 4 - \$850.00

Lighted Sign

52" x 36" (back wall) - \$2500.00

38" x 26" - \$1550.00

Ice Logos

Neutral Zone - \$2500.00

End Zones - \$2000.00

Program Advertising

Full Page - \$1200.00

Half Page - \$650.00

Quarter Page - \$350.00

Cover Page - \$1300.00

New!

Glass Decals - \$800.00

Contact Information

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Website & Social Media



<https://www.facebook.com/BeaversNOJHL/>



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www.blindriverbeavers.com

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